



Sisterhood Meeting

Tuesday, January 5th - 7:45pm

Book Review

American Dirt by Jeanine Cummins

SISTERHOOD NEWS BEGINS ON PAGE 38

Hilary Schildkraut on the passing of her mother, Marlene Goldstein Lustig.

Robin and Howard Kaufman on the birth of their grandson, Mason James.

We strive to provide a distinct, positive Jewish identity through worship, life-long education, enrichment, and community involvement. These practices ensure a congregation in which every member matters.

PLEASE LET OUR CLERGY KNOW! Current laws prevent hospitals from releasing names of patients. Please call the Temple Office when you, a family member, or friend are in the hospital and would welcome a visit. Contact the Temple office at 516-938-8610 ext.0.

* In Memoriam

Check Calendar for Times

WWW.PLAINVIEWJEWISHCENTER.ORG



As we move closer to New Year's Day, we are seeing a slow but steady rise in cases of COVID-19. Many experts are predicting that case numbers will remain high in our area at least through early January. In an abundance of caution, PJC has decided to close our building from Friday, December 25th until Monday, January 11th.

There will be no in-person services or any other activities in house during this period with the following exceptions: On January 9th, there will be an in-person Bar Mitzvah celebration during our Shabbat morning service. **In-person attendance will be limited to family only.**

The main office will remain open to staff only. Please call ahead to arrange pick-ups or drop-offs.

Our PJC "Fundrazor" may be staged in the building, but only with those necessary for the event present in person.

All services will be livestreamed on our PJC Facebook page. All virtual activities will take place as planned.

Michael Portnoy, President
Rabbi Steven Conn

JANUARY CALENDAR

Rabbi Steven Conn will officiate at services

The Officers and Board of Trustees Extend a Hearty Mazal Tov to the Families of the Following Simchas

Friday, January 1st

Erev Shabbat Service.....4:15PM

Saturday, January 2nd

Shacharit Service.....9:00AM

Ma'ariv/Havdalah.....4:45PM

Sunday, January 3rd

Livestream Morning Minyan.....9:00AM

Tuesday, January 5th

Sisterhood Book Discussion.....7:45PM

Friday, January 8th

Erev Shabbat Service.....4:15PM

Family Friendly Friday Night Service.....7:00PM

Saturday, January 9th

Shacharit Service.....9:00AM

BAR MITZVAH: LEV GREENBERG,

SON OF ALIZA AND NAVEH GREENBERG

Ma'ariv/Havdalah.....5:00PM

Sunday, January 10th

Livestream Morning Minyan.....9:00AM

Religious School Committee Meeting.....9:15AM

Kadima.....5:00PM

USY.....7:00PM

Tuesday, January 12th

Seltzertopia.....8:30PM

Wednesday, January 13th

Lunch and Learn with Rabbi Conn.....11:30PM

Sisterhood Winter Auction (Virtual).....7:45PM

Thursday, January 14th

Board of Trustees Meeting.....8:30PM

Friday, January 15th

Erev Shabbat Service.....4:30PM

Musical Tot Shabbat.....5:30PM

Saturday, January 16th

Shacharit Service.....9:00AM

Ma'ariv/Havdalah.....5:00PM

Sunday, January 17th

Livestream Morning Minyan.....9:00AM

Sandwich Making.....10:00AM

Scavenger Hunt Fundraiser.....11:00AM

Tuesday, January 19th

Sisterhood Board Meeting.....7:45PM

MC Texas Hold 'Em.....8:30PM

Thursday, January 21st

Ritual Committee Meeting.....8:30PM

Friday, January 22nd

Erev Shabbat Service.....4:45PM

Saturday, January 23rd

Shacharit Service.....9:00AM

Ma'ariv/Havdalah.....5:15PM

Sunday, January 24th

Livestream Morning Minyan.....9:00AM

Congregation Meeting.....10:45AM

Tironim.....5:00PM

USY.....7:00PM

Tuesday, January 26th

Men's Club Board Meeting.....8:30PM

Friday, January 29th

Erev Shabbat Service.....4:45PM

Saturday, January 30th

Shacharit Service.....9:00AM

90-Minute Service.....10:00AM

Ma'ariv/Havdalah.....5:30PM

Sunday, January 31st

Livestream Morning Minyan.....9:00AM

Kadima.....5:00PM

USY.....7:00PM

**ALL SERVICES ARE VIRTUAL AND WILL BE LIVE
STREAMED ON THE PJC FACEBOOK PAGE.**

**FRIDAY EVENING
AND
SATURDAY MORNING SERVICES
WILL BE HELD AT PJC STARTING JANUARY 15TH.**

**WE WISH YOU A HAPPY AND HEALTHY
NEW YEAR!**

FROM THE RABBI by Rabbi Steven Conn

Many of us have been eagerly looking forward to the beginning of a new year. 2020 has been a horrendous year for almost everyone. The COVID-19 outbreak radically altered almost every aspect of our lives for the worse. We could not celebrate holidays with our extended families, entertain large groups of friends in our homes, enjoy museums or the theater. We stopped kissing, hugging and even shaking hands with anyone outside of our bubble, scrupulously keeping our distance from everyone else. We had to wear a mask wherever we went, always aware of the threat of infection. Some of us have suffered financially. Many of us have suffered a loss of family members and friends. There are quite a few among us who suffered from the virus firsthand.

We could all add more items to the list above. There are plenty of reasons to bid good riddance to 2020. The mere fact that the year will now end in a different number feels like enough of a reason to celebrate. Just seeing the calendar turn to 2021 gives us hope that, maybe, just maybe, things will start to get better soon; that we will be able to put this terrible year behind us and move on.

There are, of course, solid reasons to hope that 2021 will be a better year. Vaccinations for COVID-19 are being rolled out. Our representatives in Congress may finally be coming together to take concrete action to address some of the economic fallout from the pandemic. We have learned enough about the virus to treat it more effectively than we could during the first devastating months of the outbreak.

As Jews, though, we have learned from our long historical experience that hope is not enough to change our circumstances. Relying solely on forces outside our own control is a recipe for disappointment, if not disaster. Not surprisingly, our own New Year's celebration has made this lesson a central part of the holiday. When it comes to Rosh HaShannah and Yom Kippur, there are plenty of prayers that remind us how much of what will happen in the year ahead is in God's hands. Still, we take stock, we repent, we try to make changes in our behavior. We believe that, while God is the final arbiter, "repentance, prayer and act of generosity may avert the evil decree." We have the power, through our actions, to make next year a better year, even if God has the final say.

(continued on page 6)

From The Rabbi (continued from Page 5)

I believe we ought to take the same approach to this new secular year. We should be asking ourselves, “what actions can we take as individuals, as families and as a community” to avert a repeat of the “evil decree” that was 2020?

As individuals and families, the most important things we can do are simplest. Wear masks, take social distancing seriously, wash our hands. If we are feeling sick, don't try to just push through. Get tested and quarantine until the test comes back. Get vaccinated as soon as your turn comes. Aside from the vaccinations, none of these steps are new or different than what we have been asked to do for the last ten months. But each of these precautions takes on heightened importance precisely because we are so sick of having to take them. We cannot allow ourselves to give in to fatigue or indifference now, when case numbers are still rising and we may be months away from receiving the vaccine.

As a community, we should rally around those institutions and businesses that are helping us get through this difficult time. That includes our synagogue, Plainview Jewish Center. Like so many other faith communities, we have been working tirelessly to serve our members and the community at large. We have had to change the way we do so many things, from services, to Religious School, to social events, on the fly. We have had to offer support to large numbers of families and individuals who suffered losses this year or who have been ill for long periods of time. We have worked hard to reach out to our members who have needed help and support, whether it was offering help to pick up groceries or much needed aid for families who have suffered financial setbacks. We have been doing all this work while incurring unexpected new expenses and suffering a serious revenue shortfall. Some people in our community who have supported PJC for years were not able support us this year. We were unable to conduct the kind of hands-on, in-person fundraisers that normally help us to support our high level of activity.

To be frank, we are hurting. And we could really use your help to make sure that we can keep on serving our community at the high level we have maintained during these first ten months of the pandemic. While the end of this difficult period of our lives may be in sight, we still have a long way to go. We cannot afford to lose focus. Help us to continue the vital work we have been doing. If you are at all able to, support our ongoing fundraising efforts. Partner with the members of our PJC family in making sure that we start this new year strong. We are all hoping for a better New Year. But only through your generosity and support can we make that hope a reality.

A NOTE FROM THE PRESIDENT by MICHAEL PORTNOY

Happy and, most importantly, HEALTHY New Year 2021! Good bye to year 2020, don't let the door hit you. It was a rough year for all of us to say the least, but as good Jewish people, we move along and adjust. As I write this article, the new Covid-19 vaccine is making its debut into the world around us. Some people are skeptical and some are thrilled. Thankfully in the USA, we get to make our choices whether to inject or not. I personally hope that this pandemic will soon be stopped in its tracks.



Sadly, death is part of our lives and we deal with the pain when a loved one departs the world. I have previously communicated that we will have a memorial service for our congregants that left us in 2020. Deep in my heart, I find myself hoping for some normalcy in our lives and that includes our Synagogue. We need to mourn properly and also to celebrate life.

Our daily prayers are well taken care of and we have new volunteers, Allan Furman and Karen Strauss-Factor. I have to add that we miss Kym Newborn tremendously, his infectious smile will always be on our minds and hearts.

By the time you read this Orbit, we will have just finished the fundraiser in which Allan Furman (Samson) was a mensch and allowed Shea Lerner and my lovely wife, to give him a new look. Not only will Allan look "brand new" but our Synagogue will hopefully have benefited from a successful fundraiser.

The month of December also included:

- The annual Men's Club "best virtual" Chanukah toy drive was excellent and I sure hope the Men's Club raised some significant amount.
- A drive through celebration that included the community, was led by Rabbi Conn, and Cantor Berkson along with her band. It was fun, loving and very successful. Being outdoors and seeing the familiar faces was comforting for many. Thank you to all those who assisted the committee led by Shea Lerner.
- David Weinstein and Blayne Peltzman worked diligently to produce a great video of a little piece of what PJC went through during the hardest months of the pandemic. We emailed the video to everyone and if you missed it, you can find it on the home page of our website at www.plainviewjewishcenter.org. Many volunteers were involved in this endeavor and at this time, if you are reading this and are still in need of assistance while you are at home and unable to get to the store, pharmacy, etc., please feel free to either call the office or send an email so we can find someone to help you.
- We are still working efficiently to put our security grant to use in our building. The Committee has come up with improvements that are overdue in our building. Hopefully, all will go smoothly and keep in mind that the grant is only allowable for building security.
- Our Sunday sandwich making for Long Island Connections crew is back and again, we are happy that we are diligent with mask wearing and keeping a distance. We are trying very hard for normalcy, as we move forward.

(continued on page 8)

President's Message (continued from Page 6)

- Help PJC - we all go to Shoprite, Dunkin, Starbucks, Stop N Shop and so many other venues – get the cards at no extra cost to you! Also, please make PJC the recipient when you shop at smile.amazon.com. We were happy to receive a letter saying that PJC was the recipient of \$47 just for some Portnoy shopping on Amazon! It didn't cost us a penny, we shopped anyway and if everyone did this, imagine how much money we would raise.
- Our Youth group will be having a Car Scavenger Hunt to raise some funds. Let's help them by spreading the word to friends with kids – it will be a fun event especially during Covid lockdowns.
- Last, but certainly not least, our Sisterhood ladies had Quarantine Bingo and I am sure it was a success! They certainly stay busy trying to find ways to bring us some enjoyable and interesting events. It isn't easy for anyone.

I don't have to remind anyone that these are hard times for everyone, in more ways than I care to mention; education, lack of funding, politics, which we hope will calm down for a bit (wishful thinking on my part), poverty, health, and our individual needs whatever they may be, we all have challenges to deal with, so let's be kind to each other, patient and be there for others.

As always, I am here to listen and try my best to help each and every one of you so that your membership at PJC can be pleasant and meaningful. There will be times when I will ask you to please be patient and rest assured that behind the scenes, our board members are working diligently for the good of all.

My very best wishes to all so that January brings you a good beginning and strength to carry on the challenges throughout the year. Please make an effort to help in any way that you can. Don't think that any contribution is too small – Hey! We will take coin jars at this point! Our time is also essential to our families and it is not easy to be at the Shul or in Zoom meetings often. Come to services, if you can. We have a very big sanctuary and we pride ourselves in the meticulous way we deal with the pandemic inside the synagogue.

Sending our families, warm wishes for a better 2021!

Love, Michael & Olga Portnoy and Family

PJC Men's Club
Chanukah Food Drive for Hatzilu

Please donate food for Chanukah for our less fortunate neighbors. The food bank needs canned goods, cereal, pasta and other non-perishable food items. Please bring donations to the Temple before Jan. 15. If the Temple is closed, please phone before dropping off the food so someone will know to bring it inside. Thank you very much.



PLAINVIEW JEWISH CENTER

It's a Double Mitzvah!

Wear a Mask & Support Our Shul



▲ Blue logo with white background

White logo with ► blue background



Masks come in 3 sizes:

Youth, Adult and Comfort Fit,

for those who want more space

Prices are: \$11 ea. or 4 for \$40—can mix or match colors

Contact Dorit or Chana at the office: 516.938.8610x0 / pjcli@optonline.net

Once they arrive, masks can be picked up at the office or delivered to your home.

ORDERS NEED TO BE RECEIVED BY JANUARY 10

If you would like a photo of yourself wearing your mask to appear in this ad please send it to mjlewin136@aol.com

Celebrate Musical Shabbat

Musical Tot Shabbat

Ages 0 – 8 (Older siblings welcome)

January 15th at 5:30pm



*Led by Michal Fruchter
Keyboard and Guitar by Shana Fruchter*

*Join us virtually for this exciting program
with music, games, songs, stories, prayers
and more!*

Plainview Jewish Center Sisterhood

Winter Auction January 13th - 7:45PM



To lift your winter spirits Sisterhood is having a fun-filled auction.

Michele Brickman, auctioneer extraordinaire, will lead the bidding with pizzazz.

**There will be clues to guide you in your bidding.
Come and join us on this Zoom event.**

Join Zoom Meeting

<https://zoom.us/j/96030827991?pwd=OWtxdm41WU9jUHVzQlNzL2p5eXdwQT09>

Meeting ID: 960 3082 7991

Passcode: 032476

One tap mobile

+16468769923,,96030827991#,,,,,0#,,032476# US (New York)

Dial by your location

+1 646 876 9923 US (New York)

Meeting ID: 960 3082 7991

Passcode: 032476

Find your local number: <https://zoom.us/j/96030827991?pwd=OWtxdm41WU9jUHVzQlNzL2p5eXdwQT09>

Debbie Zaglin, Fund Raising Vice President

**SANDWICH MAKING
FOR
LONG ISLAND CONNECTIONS**

**SUNDAY, JANUARY 17TH
10AM**

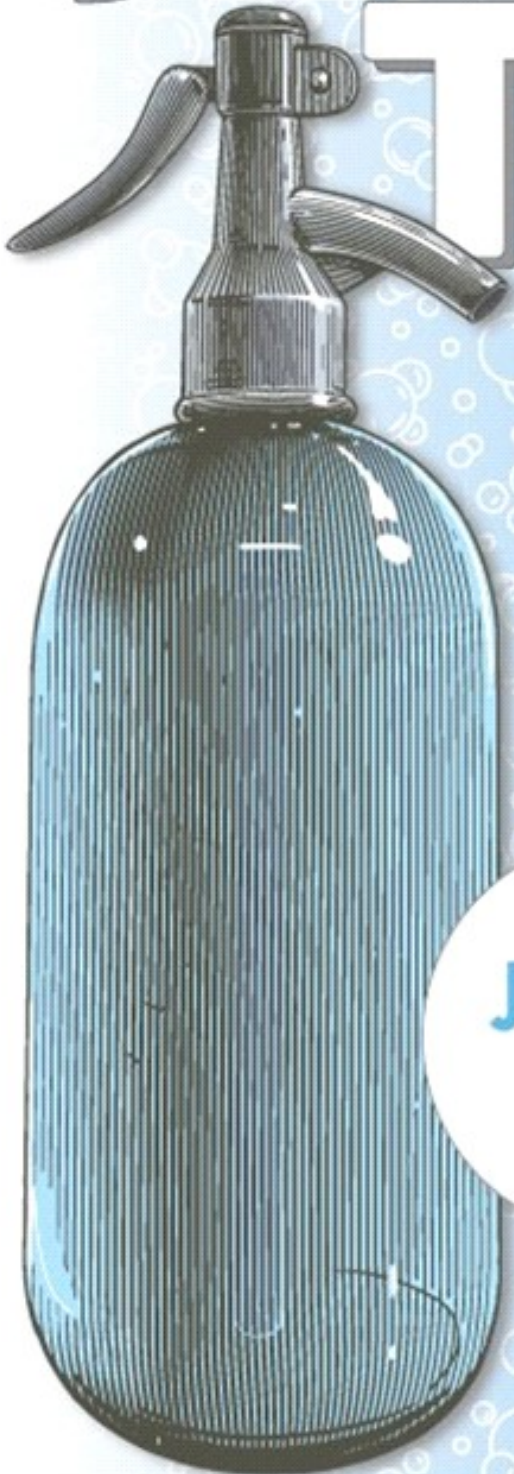


***Join our dedicated group of volunteers
to make bagged lunches for the
homeless and needy of Long Island.***

***Everyone is welcome to pitch in as
we continue our commitment
to the hungry of our area.***

PJC Men's Club presents

SELTZER TOPIA



Meet via Zoom
Barry Joseph,
author of "*Seltzertopia:
The Extraordinary Story
of an Ordinary Drink*"
and learn about the
social, cultural and
economic impact
of seltzer.

**TUES.
JAN. 12,
2021
8:30
P.M.**



ZOOM LINK:

[https://us02web.zoom.us/j/83357312522?](https://us02web.zoom.us/j/83357312522?pwd=Z3hIZHZjR2NRZGs3NktPWjQ5UEpLZz09)
[pwd=Z3hIZHZjR2NRZGs3NktPWjQ5UEpLZz09](https://us02web.zoom.us/j/83357312522?pwd=Z3hIZHZjR2NRZGs3NktPWjQ5UEpLZz09)

Plainview Jewish Center
Sisterhood

Happy Purim

Shalach Manot in the time of the Coronavirus Pandemic!

Purim begins on Thursday Evening,
February 25, 2021

The Book of Esther tells us that the Jews of Shushan celebrated their deliverance from Haman by sending gifts of food, fruit and drink to one another. The mitzvah of sending greetings and giving Shalach Manot to our friends and relatives is a wonderful Jewish tradition to celebrate the Purim holiday.

We are living in a very different time now. We must be safe to remain healthy. Sadly, we have to suspend our Shalach Manot basket project so everyone who shops, packs and receives our gifts is protected."

In lieu of sending Purim baskets this year, the entire congregation has an opportunity to share in the observance of this mitzvah by sending Purim greetings to friends and family near and far.

Let Sisterhood send "Happy Purim"
cards on your behalf.

The cost is only \$3 per card or 10 cards for \$25.

In keeping with the tradition of giving tzedakah on Purim, you will enable Sisterhood to give Plainview Jewish Center a generous, much needed donation, a percentage of which will go to the Mid-Island JCC Food Bank to feed the needy in our community.

Don't miss out on this wonderful opportunity.

Fill out the Shalach Manot order form and mail it today!

A check payable to Sisterhood PJC **MUST** be included with your order.

The deadline is Monday, February 1, 2021

SPECIAL NOTE: We cannot create reciprocal orders--please list all names. If you sent baskets last year, you will receive a copy of your order.
Stay Safe and Healthy!

For more information call Bunny (516-433-5778) or Marion (516-933-8085)

**SHALACH MANOT!!
SHALACH MANOT!!**

DEADLINE IS FEB 1ST!

**REMINDER: PLEASE GET YOUR ORDER IN FOR
“HAPPY PURIM GREETING CARDS”.**

**DUE TO COVID 19, THE CARDS WILL REPLACE
THE SHALACH MANOT BAGS WE USUALLY MAKE.**

**CARDS ARE ONLY \$3.00 OR 10 FOR \$25.00.
NOTE: WE CANNOT DO RECIPROCITY THIS YEAR.**

**WE HOPE THAT EVERYONE WILL SUPPORT THIS
AS THEY HAVE SUPPORTED
SHALACH MANOT BAGS IN THE PAST.**

PLEASE DO NOT WAIT UNTIL THE LAST MINUTE!

**PLEASE MAIL YOUR ORDER WITH CHECK TO:
SISTERHOOD, PJC
95 FLORAL DR.
PLAINVIEW, NY 11803**

Plainview Jewish Center Men's Club
invites you to

Texas Hold 'Em

Live
Online Tournament
Tuesday, January 19
at 8:30 pm

Entry donation: \$25

via PayPal: pjcmensclub@gmail.com or Venmo: [@lever11](#)

Download PokerStars and join our home game using

Club ID: **3656018** Invitation Code: **Play Poker**

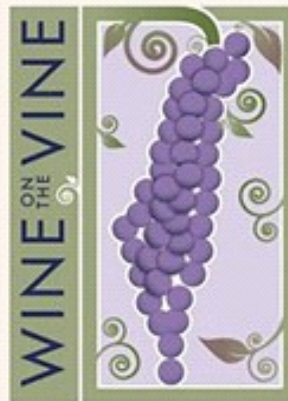
Must register by **January 19 at 7:30 pm**

Cash Prizes Paid Online!





Introducing
**A New and
Exciting Fundraiser for the
Plainview Jewish Center
Men's Club**
Giving options start as low as \$18.



Wine has been used for centuries to consecrate
our most important Jewish life cycle events.



Brit Mila



Bat/Bar Mitzvah



Wedding

Each vine you plant strengthens that tradition
while a portion of each dollar supports the
Plainview Jewish Center Men's Club.



Go to: <https://www.wineonthevine.org/partners/fjmc>
Select: The New York Metro Region and
Plainview Jewish Center Men's Club

Dedicate your gift with a digital or paper certificate.



Mah Jongg Cards for 2021

Mah Jongg card orders are now being taken for delivery to your home in early April.

Please send your name, address and checks payable to Plainview Jewish Center Sisterhood to:
Judy Forman; 56 Glenwood Road; Plainview, N.Y. 11803
For info or questions, call Judy @ 822-9536

Standard size cards are \$9.00 each;
Large Print cards are \$10.00 each

Deadline for orders: January 25th.

PJC Men's Club

Chanukah Food Drive for Hatzilu

Please donate food for Chanukah for our less fortunate neighbors. The food bank needs canned goods, cereal, pasta and other non-perishable food items. Please bring donations to the Temple **before Jan. 15.** **If the Temple is closed, please phone before dropping off the food so someone will know to bring it inside.** Thank you very much.



PLAINVIEW JEWISH CENTER*Sisterhood*

**The Judaica shop is open for
business but only
by appointment.**



**THIS IS YOUR CHANCE TO SHOP OUR GREAT
SELECTION OF LOVELY GIFTS
FOR EVERY MEMBER OF THE FAMILY.
COME CHECK OUT OUR BEAUTIFUL SELECTION OF:**

***FINE GIFTWARE · PERSONAL ITEMS ·
JEWELRY · JUDAICA AND
CHILDREN'S GIFTS***

**Please call for appointment or more information.
Michele Haimes 516-659-6428
or email at cheli502@aol.com.**



Capture the Photo Car Scavenger Hunt Fundraiser

Who can participate?

Synagogue members, their families & friends! You may have as many people on your team as safely fit in a car.

What is Capture the Photo Car Scavenger Hunt?

The Capture the Photo Car Scavenger Hunt is a time-sensitive game where you and your team will be given 36 clues or places to find in and around Plainview, New York. Each team will be provided with one flag. The flag is your team's game piece. You will need to take a picture that satisfies the riddle WITH THE FLAG. The flag must be in each photo submission. When you have completed the scavenger hunt you must send all your pictures to pjcyouth@gmail.com

Example Riddle: "From Sunday Hebrew School, to Saturday Services as well as every morning and evening minyon, take a picture of your flag in front of "the place to be." **Example Answer:** All photos must show the flag in front of the PJC Sign in order to receive points.

What will I need in order to participate?

- Car, driver, team captain, flag (provided after registration), Smartphone with internet access & an email address.

Where will the Scavenger Hunt take place?

The location for this scavenger hunt is in and around Plainview, New York. If you do not live in Plainview, we recommend your team is in Plainview at the beginning of the Scavenger Hunt awaiting the clues.

When will the Scavenger Hunt take place?

Weather permitting, the event will take place on Sunday, January 17, 2021 from 11am-2pm. The team captain will receive an email with the clues between 10:30-11am on the day of the event. ALL photo entries must be submitted to pjcyouth@gmail.com by 2:30PM on 1/17/2021. **NO SUBMISSIONS will be accepted AFTER 2:30PM!**

Why should my team register?

Enjoy a socially-distant and safe way to spend time with your team making memories while supporting PJC!

How do I register my team?

1. Sign up using this [Capture the Photo Car Scavenger Hunt Fundraiser Registration Form](#) by January 10, 2021
2. **Pay the \$36 registration fee** (cash, checks [payable to PJC] or Venmo @Alison-Widawsky)
3. Wait for an email from pjcyouth@gmail.com confirming your registration

Winners

The winners will be announced on the evening of January 18, 2021. The winning team captain will be contacted directly.

Prizes

- ☆ 1st place team (most correct pictures with the fastest time) - 15% of the money raised.
- ☆ 2nd place team (most correct pictures with the second fastest time) - 10% of the money raised.
- ☆ 3rd place team (most correct pictures with the third fastest time) - 5% of the money raised.
- ☆ Most creative picture - team picture will be posted on PJC social media pages (no cash prize).

Strategy

The scavenger hunt stops at 2pm. Pictures are large files. All emails with photo attachments may be received until 2:30pm. Send the photos at once or send them as you go. It's up to you! **The subject of each email should be your team name. Your team's photos may come from more than one email address. Your team only has one game piece (flag). The flag must appear in each photo, therefore your team must stay together the entire time.**

Please register and pay for your team by January 10th, 2021. You may have as many people on your team as safely fit in your car. **Registration fee is \$36 per team.** Please come up with a team name and choose a team captain. Cash, checks or Venmo payment are acceptable.

(continued from Page 21)

The week of the event, you will receive a delivery with your team's flag. The flag is your game piece and **MUST** appear in each photo. About 10:30am on the day of the event, your team captain will receive an email with the specific tasks. You must take an appropriate photo **WITH** the flag in order to earn points for your team.

One team per car. Please register each team/car separately. You may have as many teams as you have cars and legal, safe drivers. It is recommended that all drivers must be over the age of 18 with at least one year of driving experience.

In the case that the weather is deemed unsafe, the event will be rescheduled. We do not want drivers to risk the safety of the passengers for this event. We kindly request that your team does **NOT** break any of the social-distancing guidelines and health/safety guidelines to participate in this fundraiser.

Questions, comments or concerns

Please contact

Alison Widawsky, Youth Director at 516-526-0099 or pjcyouth@gmail.com

Molly Meyerson, USY President at 516-721-3053 or mollipoppers@gmail.com

\$36 per team

You're invited to participate in a Plainview Jewish Center Fundraiser

**Sunday, Jan 17, 2021
11am-2pm**

Capture the Photo Scavenger Hunt

Click the car to register!

CASH PRIZES

GRAB YOUR FAMILY, CELL PHONE, CAR KEYS & FLAG

Scan the QR code for more information

Questions? Contact pjcyouth@gmail.com

PLAINVIEW Jewish Center

Religious School - Mrs. Shira Ornstein, Education Director
Open Minds Open Doors

The New Year for the Trees – Tu B'Shevat

Tu B'Shevat is the Jewish New Year for trees. It occurs on the 15th day in the month of Shevat in the Jewish calendar and on the night of January 27th this year in the American calendar. The transliteration of the words Tu B'Shevat actually means the 15th of Shevat. In Judaism, the age of a tree is important in determining whether you can eat the fruit from it. The fruit from a tree cannot be eaten for the first three years, and the fourth year's fruit is only for G-d. After the four years, you can eat the fruit from a tree. Tu B'Shevat is the day that each tree ages a year for the purposes of determining if one can eat from it.

Tu B'Shevat is a minor holiday and is not mentioned in the Torah. Scholars believe that the holiday started as an agricultural festival celebrating spring in Israel. However, after the destruction of the Second Temple many Jews were exiled and the agricultural celebration stopped. Over time Jews wanted to symbolically tie themselves to their homeland and Tu B'Shevat was a way to fill the need.

Today Tu B'Shevat is celebrated as an environmental holiday. It is a time to remind ourselves of our duty to take care of nature. It is typically marked by sending money to plant trees in Israel and more recently with a Tu B'Shevat Seder. The Seder involves eating Biblical foods native to Israel and mentioned in the Torah, such as grapes, figs, dates, pomegranates and olives.

This year we are excited to participate in a revamped Jewish National Fund (JNF) program titled "These are the trees in our neighborhood." The goal is to move beyond the conversation of what trees provide from "air and paper" to the values that we get from specific trees. The program is made up of videos, questions and activities that will help students connect to environmentalism in our neighborhood and to Israeli history. For example, a video on our state tree and why it is important. And videos about trees in Israel such as the Olive Tree, which is the national tree. Another lesson will incorporate the story of Eli Cohen, the spy who convinced the Syrian government to plant eucalyptus trees in the Golan Heights so Israel could target them in the Six Day War. Students will also receive parsley seeds to plant.

Here's to 2021 – an environmentally friendly year for all.

PJC YOUTH CORNER

January 10th - Kadima - 5pm; USY - 7pm

January 24th - Tironim - 5pm; USY - 7pm

January 31st - Kadima - 5pm; USY - 7pm

Please look out for emails with more details
about the upcoming events.

We are excited to see you there and look forward to the great
times to come! If you have any questions,
please don't hesitate to contact me.

Alison Widawsky, Youth Director: pjcyouth@gmail.com

FREE MONEY

Please help our Religious School earn free money

Ziploc - Kleenex - Hefty - Cheerios - Scott Paper
Gogurt - Kix - Betty Crocker
and many more !!



The Box Tops for Education program has changed for the better! No more cutting & saving little pieces! Just shop and take a photo of your grocery receipt!

1. Download Box Tops for Education in the App Store.
2. Create an account and search for PLAINVIEW JEWISH CENTER as the school you are supporting.
3. Using the app, snap a photo of your grocery receipt and the eligible items will automatically be credited to our PJC account!

Thank you for helping us raise money for our school!

PJC SISTERHOOD SERVING OUR COMMUNITY

**Let's support our local community
by donating gently used/wearable clothing,
housewares (nothing breakable),
blankets and towels to ACLD.**

**ACLD is an organization that
supports and provides services
for adults and children with learning and
developmental disabilities.**

**The phone number to call for pick-up is:
516-822-0028.**

**You can also drop off your clothing items at:
837 South Oyster Bay Road, Bethpage NY**

**You will receive a tax receipt
for your donation.**

A NEW WAY TO SAVE ON YOUR PJC DUES AND MORE!

Dear Congregants,

I am pleased to share with you that your Board of Directors has approved the use of Gift Card Purchases to offset your financial obligations to Plainview Jewish Center. Here's how it works:

- Starting June 1, 2019, purchase gift cards at the Synagogue Office.
- Use cash or check to make purchases and 2% of your purchases will automatically be applied to your 2019/2020 financial obligations (Dues, Kol Nidre Appeal, Journal, etc).
- Participating vendors include ShopRite, CVS, Starbucks, Macy's, The Gap, Cheesecake Factory, California Pizza Kitchen, Bed Bath & Beyond and many more.

Purchases by credit cards for this special program cannot be applied. This will not affect the payment of the balance of your dues or other balances for which credit card payments will continue to be accepted.

Gift Cards can still be purchased by credit card. However those credit card purchases will not be applied to reduce your financial obligations.

If you have already fulfilled your financial obligations for the current year, you can still take advantage of this new Voluntary Financial Obligation Offset Gift Card Purchase Program by purchasing the gift cards and having the applicable amount reduce your future obligations.

Additionally, I am delighted to announce that there has been no limit placed on this program. Buy as many or as few Gift Cards as you like. **For every dollar purchased through this program, two percent will be applied to your financial obligations.**

By supporting the Gift Card Program you support PJC!

Shopping with gift cards is an easy way to support the Plainview Jewish Center every time you shop. We offer a great variety of brands, in addition to your weekly grocery purchases. From dining and entertainment to home improvement and beyond we can have all your shopping needs covered from many best-selling national retailers.

Do you have a favorite restaurant or store you go to?

Purchase gift cards and help yourself while supporting PJC!

Use cash or check to make your gift card purchase and 2% will automatically be applied to your current financial obligations. Credit cards are accepted, but not eligible for this program.



**Many gift cards are available in the PJC office
or even delivery.**



BANANA REPUBLIC



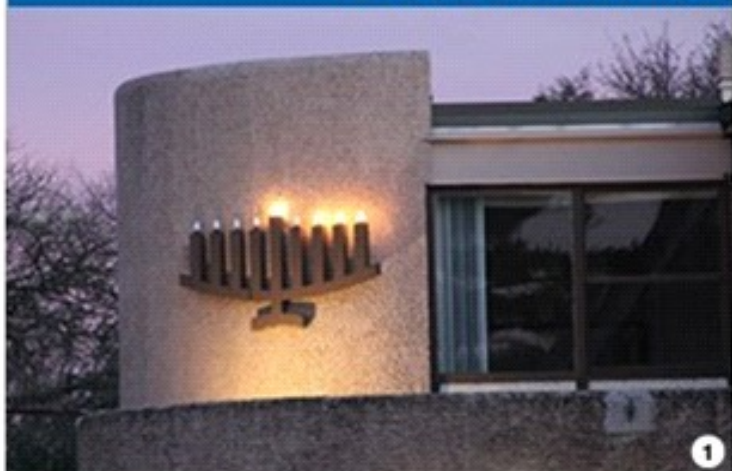
Call or stop by the office to see about ordering other gift cards - There are hundreds of choices available

For further information contact:

Temple Office - (516) 938-8610 ext. 0

Barbara Berse - (516) 946-2255 / bbcbarb5@aol.com

Drive-in Menorah Lighting ■ December 13



1-The Medwed Family Menorah

2-The Freddy Franco Menorah

3-Cantor Judith Berkson

4 & 5-Members of Cantor Berkson's band: Kevin Zubek on drums;
Yoshie Fruchter on guitar; Evan Rapport on saxophone

Drive-in Menorah Lighting • December 13



1-Our security director Bob Nardo with Jason Hymowitz and Noah Lerner
2-Bob Friedman and Merry Lewin with service dog-in-training, Obsidian
3-Shari, Emily and David Kubrick with Benji
4-Liz, Philip, Helena and Larry Danziger with Hunter
5-Rabbi Steven Conn and Hanuk Cat



**REMEMBER TO PURCHASE CANDY BAGS
FOR YOUR BAR/BAT MITZVAH
THROUGH OUR YOUTH GROUP
CONTACT THE TEMPLE OFFICE: 938-8610**

**REMEMBER THAT YOU CAN
PURCHASE YARMULKES
FOR YOUR BAR/BAT MITZVAH OR WEDDING
THROUGH OUR SISTERHOOD
CONTACT: MARGIE: 935-7831 or
MICHELE: 822-0704**

The PJC Men's Club now accepts PayPal for:

- ▮ Membership dues
- ▮ The voluntary \$10 additional donation
- ▮ Steak & Scotch in the Sukkah
- ▮ Texas Hold'em

and any other donations such as Hatzilu, Yellow Candle,
Holocaust Fund, etc.

The address is **pjcmensclub@gmail.com**.

Please be SURE to use the Friends & Family setting
and not Goods or Products to avoid fees.

The Lend a Hand Project (formerly M'yad L'yad)

Sisterhood is continuing to sponsor our recipient family for the Lend a Hand Project. She is a single parent for a 19 year old daughter and a 4 1/2 year old son. She would appreciate any clothing for her son (sizes 6 to 7) and boy's toys, games and books that are appropriate for a preschooler. So, if you have any gently used clothing, toys games or books you can donate, please contact Rhonnie Diener at 433-4721 to arrange a time to drop off the items.

Sisterhood usually sends between 3-4 packages per year and one will be sent out soon. She would also appreciate gift cards to movies, Target, Stop and Shop and Walmart.

Thank you *Rhonnie Diener*

FAMILY FRIENDLY FRIDAY NIGHT SERVICES SPONSORS NEEDED



**IF YOU WOULD LIKE TO SPONSOR THE ONEG,
THE COST OF SPONSORSHIP IS \$20
PLEASE CONTACT JUDY AT : PJCFAMILYED@GMAIL.COM.**

Family Education Corner by *Judy Alper*

Do you enjoy a surprise treat? The Family Education Committee has been giving out special “Gift of Shabbat” packages to anyone who has signed up for it and the Family Friendly Friday Night Service. Our November Gift of Shabbat package included Shabbos Tea Lights, Tea Lights holders, a simple Candle related craft and treats to enjoy in lieu of the oneg that we normally would share with you.

The December Gift of Shabbat Package included 2 simple Chanukah crafts, Chanukah gelt, a dreidel and several gifts from the Executive Board of Plainview Jewish Center: a chocolate bar, pen, a jar of bubbles and a wonderful tote bag to take all your treats home in.

Each month this year we are planning on giving out a Gift of Shabbat bag for those who sign up. Each Gift of Shabbat Bag includes something about Shabbat and/or the holiday that is celebrated that month. Why are we doing this? First and foremost, the Family Education Department wants to do exactly that. We want to enhance your Shabbat experience each month and share your Joy in Shabbat with your family and other families. The FFFNS service is the perfect place to do that. The Rabbi and Cantor offer us a wonderfully warm and friendly (though remote) Shabbat experience with great songs, prayers stories and accompaniment. You and yours will enjoy it!

This coming month our Family Friendly Friday Night Service is being held on Friday, January 8, 2021 at 7pm. Please make sure you sign up for the Gift of Shabbat bag by Tuesday, January 5, 2021 by emailing PJCfamilyed@gmail.com. There is no cost involved, however, if you would like to help sponsor the oneg (and the gift bags) (\$25), please email Judy Alper at the same email above. Each gift bag will also include a copy of the FFFNS Bulletin listing everyone who helped sponsor and what their sponsorship is in honor of: birthdays, anniversary, promotions, school accomplishments or even if it is just in honor of Shabbat. We also list people’s birthdays (no charge), so please let us help you celebrate your birthday and cheer you on! Please make sure that all birthdays to be listed and sponsorships are also sent to Judy Alper by Tuesday, January 5, 2021.

Where do you get the “Gift of Shabbat” bag once you have ordered it? You can pick it up curbside (side office door) between 10 and 11am on Friday morning, January 8th or from 11am – 1:30pm in the PJC office. If you are doing curbside pickup, a member of the committee will be in the parking lot. Just drive up near the door and we will bring you a gift bag. The Family Education Committee wishes everyone a wonderful, healthy and inspiring 2021!



Do you want to help PJC in a fast, free and fun way??

For every purchase you make through Amazon Smiles- PJC will get a percentage! It is so easy and a great way to support PJC! **The only thing is- you must be shopping through AMAZON SMILES- not just AMAZON.

*****Now the Amazon App supports AMAZON SMILES shopping!**

Simply go to the settings of your Amazon app and tap AMAZON SMILE and follow the on- screen instructions to complete the set up.

Search for Plainview Jewish Center and select. It should automatically save for all your future Amazon Smiles shopping. PJC will automatically get a percentage of your purchases. It's that easy and every little bit helps at no cost to you at all!

Any questions- please contact Bonnie Novak (516-650-7068) Happy Shopping!



Shiva Set Up

A very special service that Sisterhood extends to our congregation is a shiva set-up for those who have, unfortunately, had a loss.

If you need this service, call the temple office to request the set-up. Dorit will contact us and we will discuss the different options with you.

A donation to Sisterhood to defray the cost of the set-up would be greatly appreciated.

If anyone is interested in helping with the shiva set-ups, please call the office and leave your name and number.

Thank you, Bunny Finkelstein

REFUAH SHELAYMAH

Our Plainview Jewish Center Family wishes a refuah shelaymah to:

Marilyn Cohen Rob Cohen Doris Cooper

Bunny Finkelstein Lucille Giniger

Andy Meyerson Jeff Miller Debbie Zaglin

To our PJC members: if you would like to have a family member included in this section, please notify the temple office at:

516 938-8610 x101

*The memorial plaques
in our temple sanctuary
help us to remember our loved ones
who are no longer with us.*

*For questions or information,
contact the temple office: 516-938-8610*

Plainview Jewish Center Special Gifts

Please consider becoming a permanent gift donor to the Plainview Jewish Center. The following is a list of suggested Special Gift items that can be dedicated to celebrate joyous events such as engagements, weddings, births, Bar/Bat Mitzvahs, birthdays, and anniversaries. Dedications can be made in the memory of loved ones or to acknowledge a special friend. **Brass inscriptions will be provided.**

Synagogue

Bimah
Torah
New Torah
Torah Crown
Torah Rimmonim
Torah Breastplate
Megilah
Pulpit Chairs
Kiddush Cup
Havdalah Service Items
Pew Seats
Torah Reader's Yad
Bimah Wall Candelabra
Flags on Bimah
Memorial Boards
Challah Cover
Mezuzahs

Lobby/Main Corridor

Presidents Plaque
Tree of life Leaf (leaves)
Trophy Display Case
Tallit and Prayer Book Cabinet
Bulletin Board
Art Work

Religious School

Classroom
Library
New computer
Smart Board
Display Case
Wall Artifacts

For further information, please contact:

Steve Glasser at: 516-938-3069 or
stevetg@aol.com



P: 516-694-7900; F: 516-694-7901; www.frischfinancial.com

NEW YEAR'S RESOLUTION TO CHECK YOUR CREDIT REPORT

by: David Frisch, CPA, CFP®, PFS

Prevent Problems by Staying Informed

As the new year begins and you are thinking about 2021 resolutions, consider adding "check credit reports" to your list. Whether you are shopping for a car, applying to refinance a mortgage, switching auto insurance providers, or looking for a new job, the information contained in your credit report can impact the options available to you. The lowest interest rates and most favorable terms are generally reserved for those with excellent credit, and while potential employers cannot see your credit score, in circumstances when applying for a position in certain fields such as finance, sensitive data management or law enforcement, some may request permission to access your reports. With three separate credit bureaus gathering information about you, there is potential for errors or incorrect information to be included, and given that even one error can affect your credit, it's wise to monitor your reports on a regular basis.

What is in your credit report?

Experian, TransUnion and Equifax are the three credit bureaus which collect information about you that stays in your report for an average of seven to ten years. Your payment history, credit utilization ratio, age and types of accounts you have open, and the number of hard inquiries seeking more credit are tracked regularly. Additionally, public records such as bankruptcies, tax liens and judgements may also appear. A positive history and balanced mix of these factors leads to the best results from the scoring models used by the bureaus. A credit score of 700 or above generally qualifies for more favorable terms and conditions.

What should you look for when checking your reports?

The three credit bureaus gather information about you independently from each other and not all lenders or creditors report to each of the bureaus. Sometimes information is only reported to ONE agency and not ALL THREE, potentially leaving you at a disadvantage if there is incorrect or incomplete data. Let's say you are applying for a car lease, and they happen to pull the one report that shows you in the worst light. This could cost you more as your lease amount is determined.

It a good idea to check all of your reports and not assume they will be the same. While each report is laid out differently, and they can be a challenge to read, closely review them looking for anything out of sorts or unfamiliar. Common errors include incorrect information about your identity, incorrect reporting of an account's status, data management errors or balance errors. It's possible to find accounts incorrectly reported as late or delinquent, closed accounts reported as open, or unfamiliar

(continued on page 37)

Frisch Financial (continued from Page 36)

accounts attributed to you resulting from identity theft. If you find any errors, you can file a dispute with the credit bureau that is reporting the incorrect information. Be prepared to explain in writing what is wrong and include any documentation that will support your claim.

How do you check your credit reports?

You are allowed by law to see your information annually, for free, and this type of self-inquiry will not affect your credit scores. One way you can access it is at www.AnnualCreditReport.com. Ideally, you should strive to check your information every four months, on a rotating schedule, so that you can monitor what each of the bureaus has listed. For instance, you could review your Experian report in January, your TransUnion report in May and your Equifax report in September. Additionally, there are numerous identity theft protection services that can monitor and alert you to changes in your reports and credit scores, helping you to stay aware of potential problems as they arise. Many of these services will provide assistance in resolving any issues from your identity being stolen.

We can do our best to guard our personal information online and in person, but threats lurk everywhere. From accidentally visiting a website that is not secure, falling victim to a credit card skimming machine on an ATM, or simply being in a database that has been hacked, it's easy for our information to fall into the wrong hands. Beyond that, sometimes mistakes simply happen. You can take steps to avoid unnecessary headaches and protect your credit by paying close attention to the information contained in your credit reports.

PJC BUY A BRICK PROGRAM

Please help us in raising money to upgrade, beautify and maintain our building and grounds. Our Walkway of Memories will provide a permanent way to honor or memorialize a family member or friend, a business or special occasion.

For further information or additional order forms, please call: Larry Speiller at (516) 938-8610.

SISTERHOOD NEWS

PRESIDENT'S MESSAGE *Rose Weiner & Rhonnie Diener - Co-Presidents*

Welcome to 2021. Hopefully it will be a better year than the last one. For the past year, Sisterhood has been busy finding ways to keep connected with our members and to provide meetings that have been interesting, informative and entertaining. Of course, all of our programs have been presented virtually and will continue to be as long as it is deemed necessary. In addition to our general meetings, we are also planning fundraising events including quarantine bingo on a recurring basis and a winter auction.

This month save the following dates:

Tuesday, January 5th: annual book review meeting - American Dirt by Jeanine Cummins (Zoom info in the article about this meeting)

Wednesday, January 13th: Winter Auction

Tuesday, January 26th: Bingo

As we start the new year, we should be positive that this will be a much better year than the last 10 months have been. Hopefully, there is a light at the end of the tunnel and we will go back to some sort of normalcy. We should set our sights on the future and what we are hoping for:

1. We hope the vaccine is effective and will give us a long-lasting immunity against the corona virus.
2. We hope to resume in person activities and routines.
3. We hope to increase planning events to circumvent the present physical and social isolation we are experiencing. (This includes warm hugs!)

So, let's move towards a brighter future with our Sisterhood family and friends.

Wishing all a very happy and healthy New Year

MEMBERSHIP *Mara Bader - Membership Vice President*

Well ladies, our Sisterhood Paid Up Membership Virtual Brunch was a huge success! Our Laughing Yoga program was a lot of fun and the yummy "Grab and Go" breakfast bags filled with healthy snacks were enjoyed by all! I just want to thank all of the wonderful Sisterhood members who helped me make this event a big hit! I could not have done it without you. Just a reminder...if you still have not yet sent in your yearly dues, kindly send in a check for \$60 made out to Sisterhood Plainview Jewish Center. Wishing you and your family a very happy New Year!

SISTERHOOD PRESENTS A BOOK REVIEW

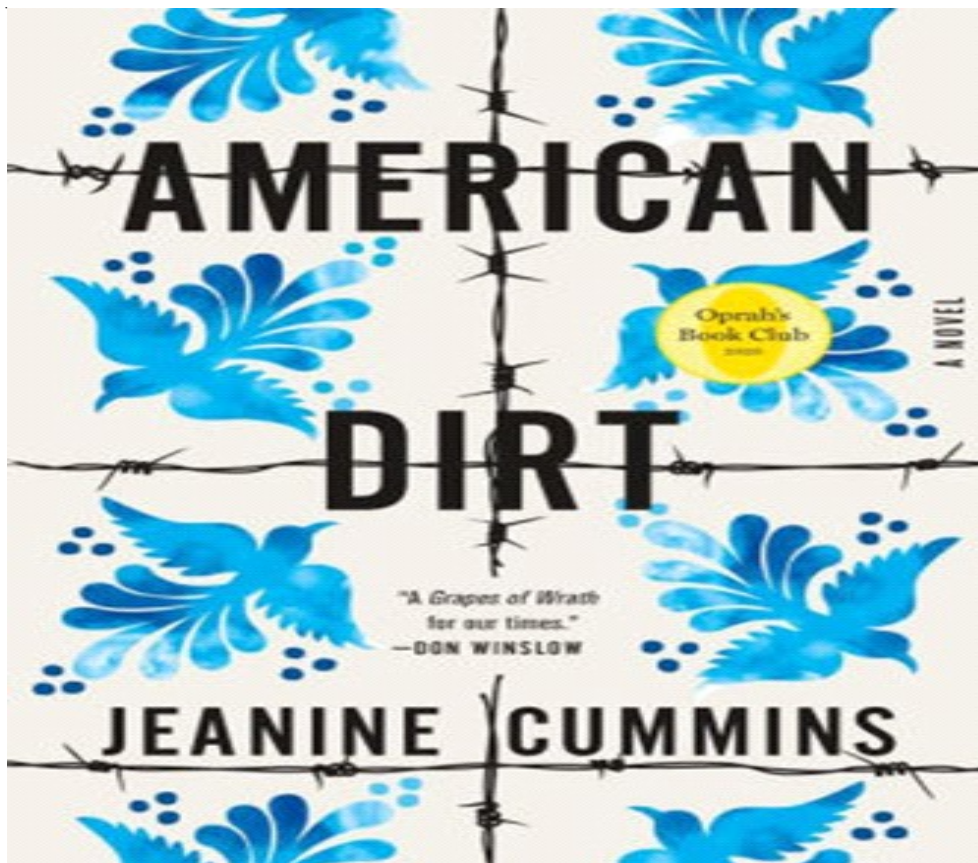
Tuesday, January 5, 2021

7:45pm

AMERICAN DIRT

By Jeanine Cummins

A rare exploration into the inner hearts of people willing to sacrifice everything for a glimmer



JANUARY 5th AT 7:45PM - IS OUR GENERAL MEETING

THE PROGRAM IS OUR ANNUAL BOOK CLUB MEETING. WE WILL BE DISCUSSING, *AMERICAN DIRT* BY JEANINE CUMMINS OVER ZOOM.

YOU SHOULD HAVE ENOUGH TIME TO READ THIS REALLY INTERESTING BOOK BY JAN 5th. BUT EVEN IF YOU DO NOT READ IT, YOU WILL ENJOY THE DISCUSSION LED BY JUDI DOROSIN.

EDUCATION Michele Brickman - Education Vice President

When my Italian, Jewish first cousin wrote to me last February from Venice, Italy, and told me how fast a dangerous situation had developed, I thought she was exaggerating. The COVID 19 virus hit the region of Veneto, where Venice is located, and it carries the highest infection and death rate in the country. So, they are being especially careful. She wrote “The situation in Venice is very sad. There are so many grieving families. We are awaiting a modern miracle that, hopefully, the lights of Chanukah will bring.”

For months, people cannot travel between regions. It was, however, allowed for a few days in December so people could return to their homes if they were official residents—the officials knock on doors and check!! No longer are weddings allowed by decree of law for the next few months.

When my husband, Gene, and I went to Italy in 2017, my cousins put us up in one of their beautiful homes on Lido Island. They stocked the refrigerator and wine rack, bought us a beautiful Murano vase, and gave us an unfamiliar, pre-paid voucher for the vaporettos (there are no cars in Venice).

One of the most memorable parts of the trip was my cousin giving us a personal tour of Venice and the Jewish “ghetto” area. We saw the five synagogues, the Jewish museum and the holocaust memorial wall.

It was so warming for me to see my first-cousins, Laurie and Carlo, and their adult children practice Conservative Judaism. As usual, on Friday night, they stop everything and gather around their table for Shabbas, with challah, candles, kiddush cups and yarmulkes. Of course, it is followed by a scrumptious, Jewish-Italian dinner.

My cousin, Laurie, was a history teacher in Brooklyn thirty-seven years ago, when she went to Venice on her summer break. Immediately after being approached by a suspicious-looking stranger, a young, handsome man came to her rescue. After chatting, they discovered each other to be Jewish and four days later, he proposed marriage. Laurie and Carlo have been happily married for thirty-seven years and come to the States to visit every two or three years.

L’chaim, Michele

Simchat Cake

In an effort to stay in touch with each other during this pandemic and era of virtual meetings, we are going to continue our Simcha Cake with a twist. How, do you ask? Easy! If you have a simcha in the upcoming month, you can e-mail me, text me or call me. Do whatever is easiest. I will send your names and your simchas to Margie (our Orbit editor) and she will put your names and your simchas in the Sisterhood section of Orbit each month. Of course, you will send me the money for your simchas, still only \$1.00 each. Please share your simchas with us each month. Deadline to submit info to me each month is the 15th of the month. After that, your simcha may roll into the next month.

My e-mail is: morahdoris@optonline.net

My cell number is: 516-728-1103 if you want to call or text me.

My address is: 600 Pine Hollow Rd, apt. 22-2a, East Norwich, NY.

Hoping to hear from you. Let's hope we all have a lot of simchas in the coming year! Shanah Tovah! **Doris Cooper**

Joyce Rimer wishes:

Mel Rimer a Happy Birthday

Harvey Fischer a Happy Birthday

Happy Birthday to myself

Happy Anniversary to Sheryl and Harvey Fischer

Hope everyone had a great Chanukkah

Marion Weisfelner wishes:

Izzy a happy Birthday

Wishes myself and Izzy a happy 51st anniversary

Wishes everyone a happy and HEALTHY 2021

Lee Hauptman wishes:

Happy 50th Birthday Ojas

Happy 12th Birthday Scott

Rhonnie Diener wishes:

Happy Birthday Arlene Bertisch

Sandy Ezersky wishes:

Happy Birthday to all January Birthdays

That everyone had a happy Chanukkah

A Better New Year to all

Judy Forman wishes:

Happy Birthday to Stu

Happy Birthday to Steve

(continued on Page 42)

Simcha Cake (continued from page 41)**Doris Cooper wishes:**

Sophie a Happy 21st Birthday
Arlene Bertisch a Happy Birthday

Michele Haimes wishes:

Happy 28th Birthday to Morgan
Happy Anniversary to myself and Stu

Arlene Bertisch wishes:

Happy Birthday to Seth

Bunny Finkelstein wishes:

Happy 15th Birthday to Cameron and Morgan
Happy Birthday to Jesse
Happy Birthday to Lisa

Michele Brickman wishes:

Happy 95th Birthday to her mother, Roslyn Katzman

Save The Date: Tuesday February 2nd

Our February General Meeting will be on February 2nd via Zoom. Our program, led by Leslie Goddard, will be about Presidents' Wives - known, unknown, interesting and exciting women. Be sure to join us and learn new things about these very interesting women in American history.



SISTERHOOD JUDAICA SHOP

The Sisterhood Judaica Shop has gifts for all your holiday needs. We have a large selection of honey and apple sets, seder plates, menorahs, mezuzahs, jewelry and head coverings for both men and women. Our great holiday serving pieces, including platters and utensils, are wonderful for celebrating and entertaining or to bring as a gift to family and friends.

**WHEN YOU THINK GIFTS, THINK SISTERHOOD JUDAICA!
FOR INFORMATION, CALL MICHELE HAIMES @ 516-822-0704**

BUY JNF TREES FROM SISTERHOOD

THEY CAN BE IN MEMORY OF A LOVED ONE

OR IN HONOR OF A LOVED ONE

OR JUST BECAUSE YOU WANT TO PLANT A TREE IN ISRAEL

JNF TREES ARE \$18.00 EACH

PLEASE CONTACT: BUNNY FINKELSTEIN @ 433-5778

OR DEBBIE SIEGEL @ 822-6146

MAY WE SERVE YOU

Prayer Book Fund

Diane Miller 935-7732

Judaica Shop

Michele Haimes 822-0704

Torah Fund

Rose Weiner 935-0454

Joyce Rimer 433-4826

Judi Dorosin

Book of Life

Rhoda Meshover 938-8818

JNF Certificates

Bunny Finkelstein 433-5778

Debbie Siegel 822-6146

Mitzvah Committee: Call Temple Office: 938-8610 (Shiva Set-up & Shiva Chairs Available)

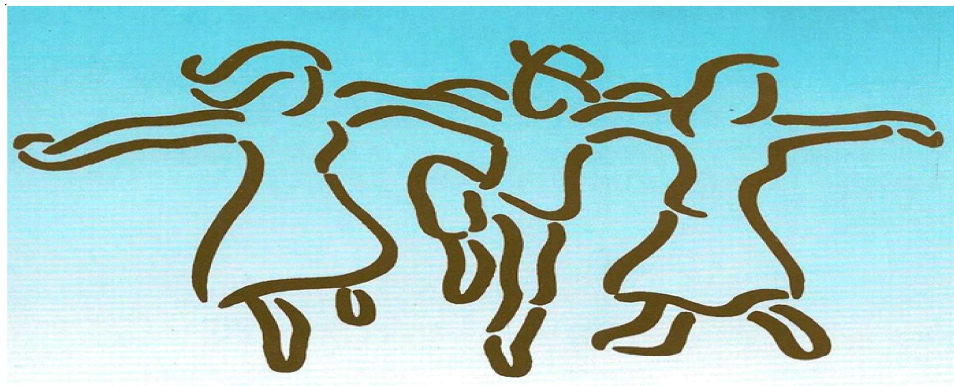
TORAH FUND - Rose Weiner, Torah Fund Coordinator

The Torah Fund campaign is Sisterhood's commitment to the Jewish Theological Seminary. The JTS is the basis of Conservative Judaism with a worldwide network of academic and religious institutions.

By supporting the Torah Fund campaign you are making it possible for our future rabbis, cantors and teachers to be trained and educated. You can help by purchasing Torah Fund cards which are available for all occasions. They can be bought for personal use or they can be sent out for you. Cards are available at general meetings, or you can contact Joyce or Rose who will be happy to send them out for you. Cards are \$4.00 each (plus \$.50 postage if we send it for you). We welcome benefactors for a pledge of \$180 and you will receive a beautiful pin. Your donations will help safeguard the future of Jewish life for our children and future generations to come.

*Thank you for your support!
Rose - 935-0454, Joyce - 433-4826*

*Celebrate with your friends and family!
Send one of these beautiful Torah Fund cards today!*



Rejaicing with you

*Send these beautiful cards to celebrate happy occasions,
to acknowledge the death of a loved one, to thank a friend,
to wish someone a return to good health or
just to let someone know you're thinking of them.*

MEN'S CLUB by Steven Adelman

Done, goodbye, adios, been there and done that and a very long time coming. We can finally look at 2020 from the rearview mirror and kiss it goodbye with hopes of better times ahead. Happy New Year everyone and a toast to a much better year, a much better 2021 for everyone.

It's sad to think that I don't know of anyone who hasn't experienced personal challenges on some level or another over this past year. I think that will forever sum up 2020. A year's worth of challenges, changes, new buzz words, phrases and how we go out in public or not go out in public all based on a word and number Covid-19. Just crazy.

We have a brand spanking new year ahead of us, and rest assured your Men's Club Executive Board is not asleep on some remote Zoom meeting somewhere without our pants on (well maybe one or two of us are). Just to confirm, we may not be producing this year's Patio Player "Show" in March, our live Texas Hold'em this month is a total bust, Movie Night, well that will remain unseen and our Purim Ice Cream Social is melting away before our eyes...BUT..

There is a big **but** here. Did you know that we've been having monthly virtual Texas Hold'em Tournaments every 3rd Tuesday of every month hosted by Jeremy Rice. Did you also know, as of this writing, we are planning to present Selzertopia via Zoom on January 12th instead of in May? Did you realize that the World Wide Wrap will go Zoom on Sunday morning, February 7th and, as of this writing, the Men's Club/ Sisterhood Shabbat on February 6th is all systems go, BUT...?

I bet you did not know that the Patio Players did not go into hibernation until next year but they are actually back! Back you ask, yes entitled, **"Bringing Back the Best: A Musical Revue"** brought to you live via a computer screen, iPad or cell phone nearest you. This will be a one-off live event via Zoom (date, time and Zoom link to follow) taking place in February in which Patio Player performers will be performing songs they've done from previous shows or perform songs they wished they could have done from previous shows but didn't or couldn't due to circumstances. Knowing how talented our Patio Player performers are, and a chance to sing their very favorite song(s) can only be a recipe for a wonderful night of entertainment. Oh the viewing cost you ask, not penny and everyone is welcome. The best part, the viewers and performers will have the opportunity to voluntarily make a donation in any amount they feel comfortable with to the Hatzilu Rescue Organization. This will be a fantastic evening for a fantastic cause, so please keep a lookout for further information to support our Patio Players and our community as a whole.

So you thought your Men's Club was going to slow down until the weather gets a little warmer out, not quite. I would just like to remind everyone that we are in a very unique situation, we have the wherewithal, the talent, will and strength of our Club to make any new event or activity a reality. I ask you, is there something or anything you would like to see your Men's Club participate in? I feel the sky is the limit as to what we can do. There is a reason I include my cell # at the end of this article and every email I send out. Call me. Let's hear your idea(s). Your Executive Board is proactive and would love to hear your thoughts, call me or

(continued on page 46)

Men's Club (continued from Page 45)

anyone on the Executive Board. I dare you. Remember this is your Men's Club as well as mine.

I have never strayed from using my monthly article for anything other than Men's Club related issues, but just this one time please indulge me. The last month and a half has been very challenging for my family and myself and I just want to thank everyone, actually I don't think I can thank everyone enough for your thoughts, prayers, most of all kind words and support for myself and my family.

Once again, I wish each of you a safe, happy and very healthy New Year.

As Always, In Brotherhood

Steven 516-382-1681

Men's Club Dates to Watch For

JANUARY

Tuesday
12
8:30 pm



Seltzertopia via Zoom

Tuesday
19
8:30 pm



Texas Hold 'Em

Tuesday
26
8:30 pm



Board Meeting

FEBRUARY

Saturday
6
9:00 am



Men's Club/Sisterhood Shabbat

Sunday
7
9:00 am



FJMC World Wide Wrap

Tuesday
16
8:30 pm



Texas Hold 'Em

Tuesday
23
8:30 pm



Board Meeting

MARCH

Tuesday
16
8:30 pm



Texas Hold 'Em

Tuesday
23
8:30 pm



Board Meeting



Hatzilu is reaching out to our community for help. This worthy organization has been assisting impoverished and needy Jews throughout Nassau County for many years. Volunteer social workers help elderly Jews obtain the government benefits to which they are entitled and food is provided to the hungry. Hatzilu maintains the largest kosher food warehouse in Nassau County and volunteers deliver food to people who need it desperately. The warehouse is in dire need of canned goods and nonperishable foods. Donations of these products would help restock the shelves that are almost bare.

Hatzilu appreciates all money donations as well. A food collection box will be placed by the main entrance of the synagogue.

Thanks for helping those in need. For further information about Hatzilu, please go to: www.hatzilurescue.org or call 931-2884.

Arlyne Skolnik

**WE WISH TO THANK AND EXPRESS OUR DEEP APPRECIATION TO
THE FOLLOWING FAMILIES FOR THEIR DONATION TO PJC:**

Debra A. Jacobowitz

Rhoda Meshover – Library Fund – In memory of Dr. Bruce Levine

**Gloria Gewirtz – Rabbi's Discretionary Fund – In honor of the birth of Brooks Jeffrey,
grandson of Roni & Steven Smith**

Warren Feuer

Doris Cooper – Rabbi's Discretionary Fund – In memory of Steven Becker

Lois & Cantor Thomas Berkson – In memory of Kym Newborn

Diane, Joseph, Michael and Sara Miller – In memory of Kym Newborn

Marilyn Hoch – In memory of Kym Newborn

Ruth & Michael Tuller – In memory of Kym Newborn

Burton Zucker

Francine & Michael Prager – In memory of Kym Newborn

Arlene & Harvey Lander – In memory of Herbert Targovnik

Sandra Ezersky – In memory of Kym Newborn

Marcia Sterenbuch – In memory of Kym Newborn

Florence Baker – In memory of Kym Newborn

WE WISH TO THANK AND EXPRESS OUR APPRECIATION
TO THE FOLLOWING FAMILIES FOR THEIR GENEROUS
CONTRIBUTION TO THE YAHARZEIT & YIZKOR FUND:

Rhonda Diener
Susan Leibowitz
Eileen Fonfa
Debra & Harold Rinder
Rhoda & Jerome Wiener
Wendy & Barry Shapiro
Diana & Elliott Rosensweet
Harriet & Michael Kohansov
Pauline Cheifetz
Marcia Sterenbuch
Marcia & Michael Geller
Karen Kirschner
Diana & Leonard Lerner
Henry B. Stern
Eileen & Edward Fleischman
Nancy & Michael Krieg
Janine & Sheldon Jackman
Diane & Brian Rutter
Sherry Landau
Sharon & Marvin Passkoff
Roberta & Neil Kushner
Pearl & Martin Plawsky
Lisa Caroline Miller
Elaine & Steven Singer
Eileen Glotzer
Shelly & Theodore Leight
Florence Baker
Carol Ginsberg
Sheila Multer
Anne & Edward Fryman
Milton Weller
Beverly Solomon
Wayne & Estelle Gershberg
Susan & Michael Levy
G. Robin Seydel
Marilyn Kalman

Phyllis Mack
Zahava & Shalom Waldman
Estelle & Alan Hodes
Edward Petrou
Sarah Gutman
Rochelle & Harvey Lefkowitz
Judith & Lawrence Cohen
Geraldine & Cantor Morris Wolk
Sharon & Morton Amster
Dierdre Wilder
Cynthia & Bennett Lerner
Sherry & Bruce Elowsky
Francene Cohen
Linda & Arthur Klein
Elysa & Melvyn Ockner
Susan & Charles Deutsch
Beverly Kepke
Charles Eric Gordon
Paulette & Barry Kitaeff
Pearl & Marty Plawsky
Alice Langholz
Susan L. Petrou
Gary Littman
Ellen & George Rosenbaum
Marcy & Marc Fogel
Zita Rosen
Evy & Jerry Rothman
Milton Weller
Anne Axelrod-Bedell
Brenda & Jeffery Streitman
Doris Saks
Marge Felder
Meredith Lewin
Sena & Harvey Stein
Marcia Novack
Joan Kashdan

Ben's Is Proud To Support...



Plainview Jewish Center

RESTAURANT ♦ DELICATESSEN ♦ CATERER

BEN'S®



NY KOSHER

www.bensdell.net

BAYSIDE (718) 229-2367
BOCA RATON (561) 470-8963
CARLE PLACE (516) 742-3354
GREENVALE (516) 621-3340
MANHATTAN (212) 398-2367
SCARSDALE (914) 468-2367
WOODBURY (516) 496-4236
NASSAU S. SHORE — Call (516) 868-2072
SUFFOLK COUNTY — Call (631) 724-3000

Featuring



© 2017 Ronald M. Dragon



ENTERTAINMENT . DECOR . PHOTOGRAPHY



PARTYTRAININDJS.COM

*FREE
At home design consultations!*

Homestead Window Treatments

*30 West Hills Rd.
Huntington Station*

631-423-5782

HomesteadWindowTreatments.com

Follow us on FaceBook!




Solomons

FINE JEWELRY
WATCHES AND
GIFTWARE

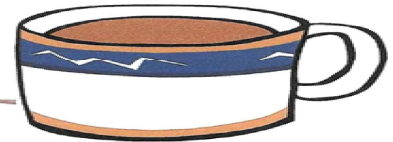
A NAME YOU KNOW AND TRUST

74 Manetto Hill Plaza, Plainview, NY 516.681.6111
1030 Willis Ave., Albertson, NY 516.484.6444
solomonsfinejewelers.com

 [solomonsfinejewelers.com](https://www.instagram.com/solomonsfinejewelers.com)

 [solomonsfinejewelers.com](https://www.facebook.com/solomonsfinejewelers.com)

SENIOR FAN CLUB



THURSDAYS 1-4 PM
REFRESHMENTS
DONATION \$1
NO OUTSIDE FOOD PLEASE



ADAM NOVAK
 MANAGING PARTNER
 FUNERAL DIRECTOR

PERSONALLY
 AVAILABLE 24/7
 FOR FAMILIES IN THEIR
 TIME OF NEED

CONGREGANT
 PLAINVIEW JEWISH CENTER

MEMBER
 MEN'S CLUB BOARD OF DIRECTORS

DIRECT PHONE/TEXT:
 516-418-7000

JERUSALEM MEMORIAL CHAPELS

 graveside.com



516-418-7000 • 631-213-1750 • INFO@GRAVESIDE.COM

Award-Winning Service. Socially responsible. *The best choice.*



Customer Review by Julie S.

"Best move and best guys ever!! They actually made our move enjoyable while going out of their way to provide excellent service. They offered to do more than expected while being super hard working, focused, precise, friendly and funny!! We laughed together while moving!! Who would expect that? Love these guys and only wish we had more to move!!! Thanks so much!!!!"

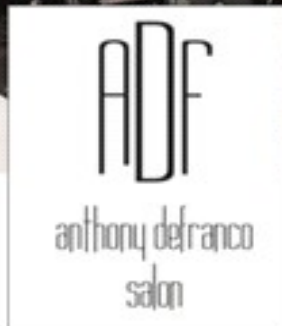


Self-Storage Locations Serving Plainview:
150 Crossways Park Dr. West, Woodbury, NY
1110 Route 109, Farmingdale, NY

MenOnTheMove.com // 516.589.7560

ANTHONY DE FRANCO SALON & SPA

NEW LOCATION * UNPARALLELED SERVICE * FROM HEAD TO TOE



Also home to
Sight of Beauty
Medi Spa

"TO MAKE A DIFFERENCE IN THIS WORLD BY MAKING PEOPLE LOOK
AND FEEL AS BEAUTIFUL AS THEY TRULY ARE"

— Anthony DeFranco, Salon Owner

FULL SERVICE SALON SPECIALIZING IN HAIR STYLING • COLOR • BLOWOUTS
EXTENSIONS • NAILS • MAKEUP • SPECIAL EVENTS • ON LOCATION

1451 OLD COUNTRY ROAD, PLAINVIEW | 516.588.0055

Picture Perfect Photobooth of Long Island

"A Perfect Way To Capture Your Special Day"

At Picture Perfect Photobooth of Long Island, we are committed to making the most memorable experience for you and your guests!

We can customize your event to fit your theme (backdrops, photo strip, props, etc.).

Treasure these moments! Ask us about our memory book photo albums as well as photo strip picture frame



Call us today:

631-549-2695

OR 917-301-4974

Email us: ppperfectphotobooth@gmail.com

Visit us on Facebook: <https://www.facebook.com/PicturePerfectPhotoboothofLongIsland/>

We offer high-end services, photos & equipment. All packages include:

- Sleek new open-air photobooth
- Our wide variety of props
- High quality customized photos printed on site
- A flash drive of all photos
- 2 professional attendees to ensure your event runs smoothly and the best pictures are captured.

3 hour packages start at \$650. Inquire within for more information today!



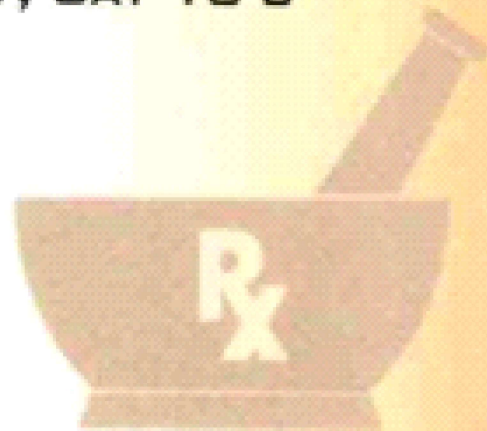
DIAMOND DRUGS II

HARVEY STAUB*PHARMACIST/OWNER

PHONE 516 586 8733

HOURS MON-FRI 9-7, SAT 10-3

**724 OLD BETHPAGE RD
OLD BETHPAGE NY 11804**



Runway

COUTURE

2464 Merrick Road Bellmore, NY 11710

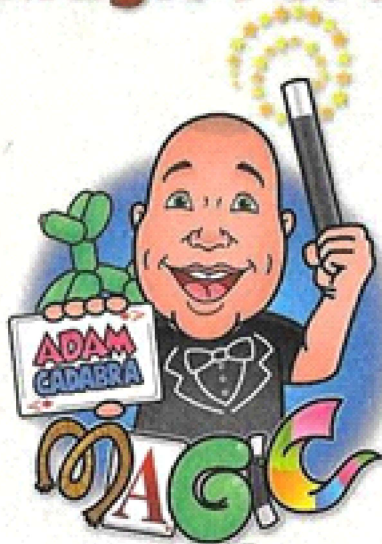
(516) 308-4639

We are proud to support
Plainview Jewish Center



Congratulations to the honorees!

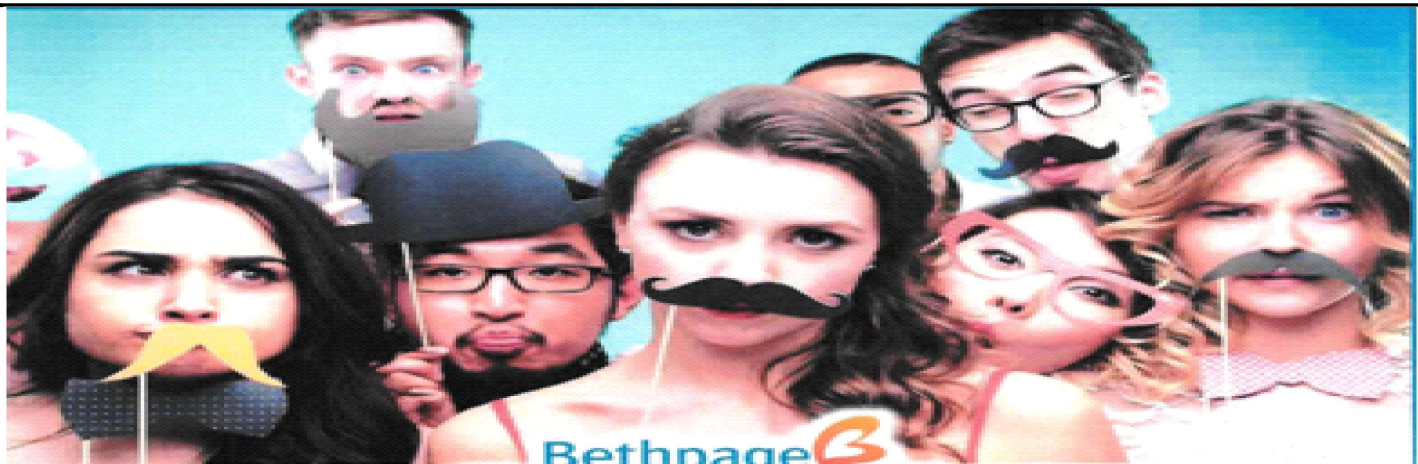
Magic For All Ages & Occasions



Adam Heller
(516) 840-7973



www.adamcadabramagic.com



Bethpage **B**
BEST OF L.I.
BEST OF LONG ISLAND AWARDS

2017
BEST PHOTO BOOTH

Le Selfie

NOT YOUR ORDINARY PHOTO BOOTH

Le Selfie, Not Your Ordinary Photo Booth brings the fun to any party with sleek, sophisticated, booth-less photo booths...just pose and print or post your pic to social media instantly! No matter what your event, your guests are guaranteed to leave with Extraordinary memories!

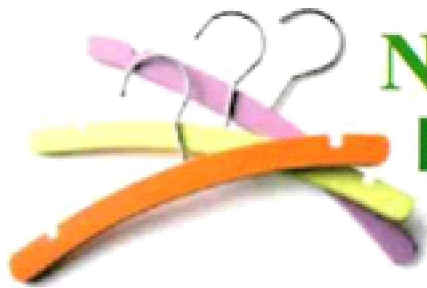
Le Selfie

NOT YOUR ORDINARY PHOTO BOOTH

**CONTACT LE SELFIE TO BOOK
YOUR EVENT TODAY!**

917-856-8912

info@leselfiephotobooth.com
www.leselfiephotobooth.com



Nan Dry Cleaners

Export Tailor & Storage Service

546 Woodbury Rd
Plainview, NY 11803
Tel: (516) 681-5080

Business Hour
Mon-Sat: 7:00AM-6:00PM

****FREE TALLIT CLEANING WITH ANY DRY CLEANING ORDER****

OPEN 7 DAYS

Tel: (718) 651-0700
Fax: (718) 205-6466

JAVONI'S

Since 1897

Restaurant and Ice Cream Parlor

81-04 37th Avenue
Jackson Heights, NY 11372

Credit / Debit Cards
Accepted

Serving Breakfast, Lunch,
Dinner and Ice Cream



Goodness
Inspires
Goodness

CONGRATULATIONS

Ridgewood Savings Bank is proud to support the
Plainview Jewish Center
on the occasion of their
65th Annual Journal Dinner

From your friends at the Plainview Branch

Plainview Branch

1125 Old Country Road
Plainview, NY 11803
(516) 261-0350



MEMBER
FDIC





• DESIGN • LAWN SPRINKLERS •

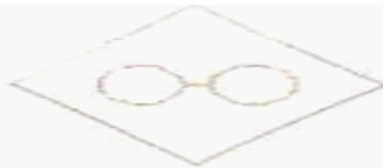
(516) 679-0101

DEVONSHIRE HOME DESIGN

KURT ERICSSON
Kurt@devonshirehomedesign.com

516 280 6888
516 280 6887 Fax

30 The Plaza
Locust Valley NY 11560



See the difference at

OPTYX

2384 BROADWAY/ 87TH ST
2009 BROADWAY/ 69TH ST
1076 THIRD AVE/ 64TH ST
599 LEXINGTON AVE/ 52ND ST
1125 LEXINGTON AVE/ 78TH ST

190 WHEATLEY PLAZA
GREENVALE

10 MAIN STREET
EAST HAMPTON

1229 WANTAGH AVE
WANTAGH

7947A JERICHO TURNPIKE
WOODBURY

877.472.6945 | optyx.com



BEECHWOOD HOMES

BeechwoodHomes.com

*A proud sponsor of
Plainview Jewish Center
65th Annual Dinner*



Country Pointe Plainview
29,000+ sq.ft. Clubhouse

The Lend a Hand Project (M'yad L'yad)
Please join Sisterhood, other members of PJC
and many others on Long Island

as an anonymous sponsor of a LI family in need .

All you need do is send a package
as few as four(4) times per year
through your local UPS store.

For more information, call:
Marilyn or Marty Leibowitz at 822-6965.

PSSST! IT'S OKAY TO TALK ABOUT OTHER PEOPLE

Respecting others' privacy is an important Jewish value. *Lashon HaRa*—gossip—is uniformly condemned by our tradition. But there is at least one exception. When someone is ill or in need of care and support, it is a mitzvah to tell people who can help.

In our community, the Rabbi provide pastoral support to individuals and families who are suffering illness and those who need emotional support. The Rabbi also serves as the liaison to our newly formed Bikur Cholim Committee; which provides additional visits and support to those who request it.

Please let the Rabbi know when someone in our congregation is ill; or when a family is dealing with a crisis. Only when they know can they reach out to individuals and families in need. Only when they know can they mobilize our Bikur Cholim committee to provide additional support. Don't worry that they might already have the information. Don't worry that you are "bothering" these busy people. The information you provide will be vital to helping our congregation to serve the needs of those who need us the most.

Rabbi Conn can be reached at PJC
at (516) 938-8610.

Rabbi Conn can be reached by cell at (516) 524-7447
or by email at rabbiconn@plainviewjewishcenter.com.

Hatzilu Means Rescue

Hatzilu is reaching out to our community for help. This worthy organization has been assisting impoverished and needy Jews throughout Nassau County for many years. Volunteer social workers help elderly Jews obtain the government benefits to which they are entitled and food is provided to the hungry. Hatzilu maintains the largest kosher food warehouse in Nassau County and volunteers deliver food to people who need it desperately. The warehouse is in dire need of canned goods and nonperishable foods. Donations of these products would help restock the shelves that are almost bare.

Hatzilu appreciates all money donations as well. A food collection box will be placed by the main entrance of the synagogue.

Thanks for helping those in need. For further information about Hatzilu, please go to: www.hatzilurescue.org or call 931-2884.

Arlyne Skolnik

HATZILU

**IN ORDER TO HELP OUR JEWISH POOR AND ELDERLY,
PLEASE MAKE A DONATION TO HATZILU.**

**MEN'S CLUB WILL SEND A CERTIFICATE
TO HONOR THE NAME OF MEMORY OF WHO YOU CHOOSE.
THIS IS AN IDEAL WAY TO EXPRESS A "SIMCHA" OR "SYMPATHY"
AND TO HELP OUR FELLOW JEWS.**

**PLEASE EMAIL STEVE GLASSER AT: STEVETG@AOL.COM
OR CALL HIM AT: 516-938-3069 TO ORDER A CERTIFICATE**

HATZILU

An organization devoted to aiding the Jewish poor and aged

A contribution has been made to honor:

Sponsored by
**PLAINVIEW JEWISH CENTER
MEN'S CLUB**
95 FLORAL DRIVE
PLAINVIEW, NY 11803

By _____

ATTENTION ALL CONGREGANTS:

***OUR WEEKDAY EVENING MINYANS
ARE IN NEED OF A FEW GOOD PEOPLE!***

***WEEKDAY MINYAN IS AT 8PM AND LASTS 15 MINUTES.
ANY DAY YOU CAN COME DOWN
WILL BE GREATLY APPRECIATED.
THANK YOU***

PJC BUY A BRICK PROGRAM

Please help us in raising money to upgrade, beautify and maintain our building and grounds. Our Walkway of Memories will provide a permanent way to honor or memorialize a family member or friend, a business or special occasion.

***For further information or additional order forms, please call:
Larry Speiller at (516) 938-8610.***

**PLAINVIEW JEWISH CENTER
CEMETERY GROUND**

Cost: Single Graves available at \$1200 each grave.

Terms: Payable in full within 6 months of purchase.

Eligibility: Available to PJC Members in good standing ONLY.